



PRINCE OF SONGKLA UNIVERSITY

ADMISSION AND TESTING CENTER

11th Fl., Learning Resource Center Office (LRC Building 2)

15 Karnjanawanich Rd., Hat Yai, Songkhla 90110, Thailand

Email: admission@psu.ac.th www.admission.psu.ac.th

MHESI 68001/4717

June 14, 2024

Universitas Islam Sultan Agung

Jl. Kaligawe Raya Street Km.4

Semarang

Central Java

50112 ; PO Box 1054/SM

Indonesia

Dear Rector of Sultan Agung Islamic University

Subject: Invitation to Participate in the 26th Higher Education Exhibition

Prince of Songkla University, in collaboration with the Council of University Presidents of Thailand, is pleased to announce the 26th "Higher Education Fair," to be held from August 8-9, 2024, at the 60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center, Prince of Songkla University. The fair aims to disseminate and publicize information on higher education curricula and student admission processes for higher education institutions. We have invited educational institutions from both domestic and international, as well as educational counseling centers located in Thailand, to participate in this exhibition. It is expected that over 20,000 attendees, including teachers, students, and the public, will visit the exhibition.

In this regard, Prince of Songkla University cordially invites you to participate in the 26th "Higher Education Fair" at Prince of Songkla University. You can reserve exhibition booths and make payments through our online booking system at [<https://edufair.psu.ac.th/>] from July 1-19, 2024, according to the exhibition details attached herein.

If you have any questions, please feel free to contact our staff members for further details:

- Ms. Nonglak Preecha at (66-74)28 6983

We kindly ask for your consideration in participating in the 26th Higher Education Fair. Your involvement would be greatly appreciated.

Yours sincerely,

Digitally signed: 2024.06.18 22:13:28 +07:00

Asst. Prof. Dr. Thakerng Wongsirichot
Vice President for Academic and International Affairs
Prince of Songkla University



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MHESI 68001/4717

June 14, 2024

Kolej Universiti Islam Perlis
Lot 2-11 dan Lot 18-27,
Rumah Kedai Dua Tingkat,
Taman Seberang Jaya Fasa 3,
02000 Kuala Perlis, Perlis. Malaysia

Dear Rector of Kolej Universiti Islam Perlis

Subject: Invitation to Participate in the 26th Higher Education Exhibition

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MHESI 68001/4717

June 14, 2024

Universiti Kebangsaan Malaysia
43600 UKM Bangi, Selangor Malaysia

Dear Rector of Universiti Kebangsaan Malaysia

Subject: Invitation to Participate in the 26th Higher Education Exhibition

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MHESI 68001/4717

June 14, 2024

Universiti Teknologi MARA (UiTM)
40450 Shah Alam, Selangor Darul Ehsan
Malaysia

Dear Rector of Universiti Teknologi MARA (UiTM)

Subject: Invitation to Participate in the 26th Higher Education Exhibition

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MHESI 68001/4717

June 14, 2024

Jln. Teuku Nyak Arief
Darussalam, Banda Aceh, Aceh, 23111
Indonesia

Dear Rector of Universitas Syiah Kuala

Subject: Invitation to Participate in the 26th Higher Education Exhibition

Prince of Songkla University, in collaboration with the Council of University Presidents of Thailand, is pleased to announce the 26th "Higher Education Fair," to be held from August 8-9, 2024, at the 60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center, Prince of Songkla University. The fair aims to disseminate and publicize information on higher education curricula and student admission processes for higher education institutions. We have invited educational institutions from both domestic and international, as well as educational counseling centers located in Thailand, to participate in this exhibition. It is expected that over 20,000 attendees, including teachers, students, and the public, will visit the exhibition.

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MHESI 68001/4717

June 14, 2024

Kampus 1 (Head Office)
Jl. Kapas 9, Semaki, Umbulharjo,
Yogyakarta 55166, Indonesia

Dear Rector of Universitas Ahmad Dahlan

Subject: Invitation to Participate in the 26th Higher Education Exhibition

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MHESI 68001/4717

June 14, 2024

University Kelantan
16300 Bachok, Kelantan.
Malaysia

Dear Rector of University Malaysia Kelantan

Subject: Invitation to Participate in the 26th Higher Education Exhibition

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MHESI 68001/4717

June 14, 2024

Smile Campus Education
273 Klongrien 1, Tambon Hat Yai,
Hat Yai District, Songkhla 90110

Dear Director of Smile Campus Education

Subject: Invitation to Participate in the 26th Higher Education Exhibition

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Vice President for Academic and International Affairs
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Details of the 26th PSU Higher Education Fair

August 8 – 9, 2024

1. Venue : The 60th Anniversary of His Majesty the King's Accession to Throne International Convention Center, Prince of Songkla University, Hat Yai, Thailand

2. Format of activities :

- Publicize the Thai Curriculum and the International Programs by Thai and Foreign Higher Education Institutions
- Questioning and answering sessions / Souvenirs distribution / Lecture sessions by the highqualified experts
- Performances / Stage activities
- SciWeekPSU 2024 at Faculty of Science, PSU

3. Exhibition area map: as enclosed

4. Number of booths and booth fee :

- 160 booths
- \$200 USD per a standard booth for the period of 2 days (excluded the bank fee transfer)

5. Booth reservation and payment :

5.1 Booth reservation: By sending the enclosed Reservation Form via email : admission@psu.ac.th

5.2 Money Transfer : Please transfer the money to the following account within July 19, 2024

(Please note that no payment will be accepted during the fair!)

Siam Commercial Bank (SCB), Prince of Songkla University Branch

Address: 15 Karnjanavanich Road,

Hat Yai, Songkhla 90110 Thailand

Account Number: 565-3-00022-1

Account Name: Prince of Songkla University

Swift Code: SICOTHBK

After transferring the money, please kindly send the transferring document to us at

Email: admission@psu.ac.th

6. Standard booth : 3 meters x 3 meters x 2.4 meters

A standard booth comprises of:

- Name of the institution on a sticker (in English)
- 1 table
- 2 chairs
- 1 set of electric plugs (5 Amps 220 Volts)
- 1 fluorescent light

7. Booth decoration: - Exhibitors will be able to register for this event, get the name tag and able to decorate their booths on Wednesday, 7 August, 2024, from 10.00-20.00 hrs.

8. Possibility to send documents in advance

In case that your institution would like to send some documents / informative brochures in advance, it can be sent to the address below including the following details. Please be informed that the documents should arrive a week before the fair.

To
The 60th Anniversary of His Majesty the King's Accession to the Throne
International Convention Center, Prince of Songkla University
Punnakan Road, Kho Hong, Hat Yai, Songkhla 90110 THAILAND
(Tel: +66(0)7428 9901, +66(0)7428 6983
(Documents for the 25th PSU Higher Education Fair)

(Please specify)
From..... (Name, address and telephone number of the institution that send the documents)

9. Coordinators: Miss Nongluk Prechar Tel.+66 9096 39536

Booth Reservation Form
The 26th PSU Higher Education Fair, August 8 – 9, 2024
At The 60th Anniversary of His Majesty the King’s Accession to the Throne International
Convention Center, Prince of Songkla University, Thailand

1. Institution Name.....
2. Name of the person who make the reservation.....
Position.....
3. Address.....
Tel.....E-mail.....
4. Booth Reservation (\$200 USD per a standard booth)
 - 4.1 Number of booths.....at chosen booth No.....
Total of booths fee \$.....USD
 - 4.2 In case of reservation of more than one booth (connected booths)
 - want to take off the partition between booths
 - do not want to take off the partition between booths
 - open space
5. Booth Payment (*Please note that no payment will be accepted during the fair!*)
By transferring money to the following details July 19, 2024

Siam Commercial Bank (SCB), Prince of Songkla University Branch
Address: 15 Karnjanavanich Road,Hat Yai, Songkhla 90110 Thailand
Account Number : 565-3-00022-1
Account Name : Prince of Songkla University
Swift Code : SICOTHBK

*** After transferring the money, please kindly send the transferring document to us at
email: admission@psu.ac.th for our acknowledgement.***

- Address for sending the booth fee receipt.....
6. Name of institution for the sticker on the booth.....
 7. Number of staff at the booth.....persons
 8. Exhibition Coordinator
Name.....Position.....
Institution.....
Tel.....E-mail :.....

For further information, please contact: Miss Nongluk Prechar Tel.+66 9096 39536

SignaturePerson who make the reservation
(.....)
Position.....
Date.....

Remarks: Submitting this form means the confirmation of booth reservation.
If the payment is not done before the deadline, PSU reserves its right to charge the institution